

UNIVERSITY OF MINNESOTA LIBRARIES STRATEGIC DIRECTIONS 2013-2014

Note:

The Libraries' 2011-2013 planning framework, *Supporting the Lifecycle of Knowledge* (https://www.lib.umn.edu/pdf/ULibraries_strategic_planning.pdf), has been extended and updated for 2013-2014 during the University's development of a new strategic plan.

CONTENT & COLLECTIONS: Stewardship in a Global Context

The rapid evolution of digital publishing, coupled with trusted mechanisms for access and preserving digital content (e.g., the HathiTrust Digital Library), offer significant opportunity to explore new and collaborative approaches to develop and manage library collections. In the context of increasing diversity of publishing options and genre, the Libraries offer critical expertise and infrastructure for the University community to realize new, more open opportunities in publishing.

GOAL: The Libraries will provide for contemporary and future research by developing collections and content services that support campus programs and by collaborating with other institutions to manage, preserve, and share distinctive resources for a global community of scholars.

Strategies:

- Align collection acquisitions to meet contemporary campus priorities and align resources to support the growing corpus of digital content. Develop, preserve, and provide enhanced access to collections of distinction.
- Leverage the Committee on Institutional Cooperation's (CIC) cooperative licensing and shared storage programs to assure cost-effective strategies for developing and managing collections.
- Increase Libraries' capacity to preserve and manage print and digital collections to ensure enduring access by expanding programs of digitization, collection treatment, and conservation. Pursue campus collaborations for preservation and conservation to extend infrastructure and improve access to the university's intellectual assets.
- Develop content service models to support the creation, production, and dissemination of digital scholarship by leveraging Libraries' technology, expertise, and partnerships to advance institutional interests and more open strategies.

ACCESS: Enabling Robust Information Discovery and Delivery

The Libraries' classic role of providing information access to local collections through local systems is undergoing fundamental changes in the context of new models of finding and accessing information (i.e., "discovery" systems). At the same time, the changing expectations for access and delivery among students and faculty have been profoundly influenced by prominent services used within the academy and society at large. This has led the libraries to recalibrate its critical role in scholarly inquiry in the broader context of global information networks.

GOAL: The Libraries will enhance online information discovery and delivery by providing services at-scale that are integrated within the online information services that support the teaching, learning, and research environments of our users.

Strategies:

- Systematically integrate University of Minnesota Libraries' content and collections into global network information services to reveal University resources to the broad scholarly community.
- Realize enhanced information discovery by coalescing diverse resources and enabling user customization of retrieval through implementation of the Primo Central discovery system.
- Implement identity management and identifier strategies that enable users to navigate seamlessly between campus and external services, enabling linkages between data resources that enhance discovery.
- Streamline the path between the search for information (electronic and print) and its delivery.
- Develop robust repository services that meet the needs for diverse research and learning content and user requirements.
- Provide campus and state-wide leadership in the development of strategies and services to preserve enduring access to digital content.

RESEARCH AND SCHOLARSHIP: Enhancing Individual Productivity and Collaboration

Methods of scholarship have changed in the context of greater interdisciplinarity, collaboration beyond institutional borders, and exploitation of digital content and tools. With the rise of new models for creating, sharing, and managing scholarly materials comes increasing demand for support of both the processes and products of scholarship. The Libraries will provide technology infrastructure and expert consultation in providing access and curation of the institutions' intellectual assets.

GOAL: The Libraries will play an instrumental role in sparking discovery, collaboration, and innovation by advancing research and scholarship processes that allow for the curation and sharing of digital assets.

Strategies:

- Advocate for author publishing choices that align with academic values and campus policy by expanding educational programs on copyright, authors' rights, and scholarly publishing.
- Provide research consultation services and infrastructure to help researchers manage, preserve, and share publications and research data in compliance with university and federal policy.
- Assist individuals and academic units in assessing and strengthening impact and visibility of research and scholarship.
- Provide research networking and expert profile services for the campus research community, revealing institutional strengths and enabling collaboration. Contribute expertise in data management, metadata, and identifiers to enable linkages between individuals and their research resources.
- Develop content and technology services to support digital scholarship in the humanities and arts.

TEACHING & LEARNING: Enhancing Learning Infrastructure and Enriching Student Experience

Libraries' collections and campus-wide licenses for digital content provide critical course resources. Integrating content, learning tools, and course-specific resources within a mature campus eLearning infrastructure will support and enhance place-based and online learning.

GOAL: The Libraries will support education and learning through increased investment in the integration of content and tools in the curriculum and through programs that engage faculty in development of enhanced learning opportunities.

Strategies:

- Assist faculty with incorporating evidence-based learning, essential inquiry, and problem-solving skills into the curriculum.
- Integrate Libraries' content and copyright expertise in the development of the University's eLearning portfolio.
- Develop programs and systems for greater coordination among campus providers of course materials. Promote instructor understanding of cost-effective options for course resources.
- Expand online services to support courses through integration of relevant course content within Course Management Systems and through online tools to build student competencies in finding and using information resources.
- Leverage Libraries' physical spaces for campus collaborations and learning support.

ORGANIZATION: Developing Agility and Advancing Efficiencies

As the Libraries' roles expand through more active engagement with academic programs and development of infrastructure, the capacities required within the organization shift as well. These trends also require new types of expertise, strategies that are inherently collaborative, and organizational agility to reconfigure resources to respond to changing demands.

GOAL: Invest in staff and organizational capacity for innovation, collaboration, risk taking, and assessment to meet emerging priorities and demands.

Strategies:

- Strengthen the Libraries' assessment expertise to support ongoing evaluation of services and functions and to further workflow efficiencies.
- Implement a system for organizational data capture to support evidence-based decision making.
- Focus staff development investments to support achievement of strategic initiatives, leveraging expertise in the Libraries and on campus.
- Strengthen programs to develop leadership and management skills and capacities within the Libraries' organization.

August 19, 2013